



3RD - 12TH GRADE

PLACEMENT DAY

FALL A.T.P.

PLACEMENT DAY ITINERARY

Parent Meeting

Training Session Evaluations

M14HOOPS STATS

- Founded September 23, 2009
- Helped families save over \$10 Million in athletic scholarships

A few M14Hoops Alum:

- Greta Kampschroeder – Michigan
- Patrick Robinson – UMSL
- Kenzie Hare – Marquette
- Jonah Hinton – NW Missouri State
- Dre Davis – Seton Hall
- Nijel Pack – Miami University
- Syd Parrish – University of Indiana
- Meg Newman – Arizona State University

We care and we celebrate all of our players! Character development and life skills are equally as important to us as their success on the court. It matters!

BUSINESS MODEL: RESULTS & QUALITY

We pride ourselves on getting results! This is achieved by placing players in the right environment to advance their development.

What matters to us:

- Commitment level – basketball is a tomorrow sport, you have to work TODAY!
- Accountability – all stakeholders have a vital role to play!
- Rules – must be followed!
- Honesty + Integrity + Respect – winning combination!
- Quality matters!

Placement Day: The What and Why

Placement Day is our try-out for the M14 Academy. This is our way to ensure quality as we are able to observe who is not only interested but also committed. This is the fairest way we have found to assess growth and talent from season to season. Players are evaluated based on skill and talent in hopes of being placed in one of our M14 Academy classes. This means that not everyone will be placed. Each Academy Season, spots are **earned**, meaning all players must be evaluated before the Academy Season begins.



If your player is not available for their official Placement Day, we do offer make-up evaluations. All players must be evaluated by August 3rd to be considered in the first round of invites. If an alternate date is needed, please contact us at louinfo@m14hoops.com.

M14 Academy Training Program

- 3-month commitment
 - 12-weeks total
 - 24 Total sessions with 10 makeup sessions offered
- Difference in groups: At each grade level we divide based on ability.
- Progressive Program: Each Session & Part building on the next.
- IQ/Mentality Training
 - Competitions (1on1, 3on3)
 - Helps us address body language, listening, adversity, and “being a star”
- Skill progression correlates with each player’s needs

CURRICULUM

Part 1: **BALL HANDLING** (creating space, footwork, attack moves, handling pressure***zigzag drill***)

Part 2: **SHOOTING** (footwork, shots off the dribble, catch & shoot, form shooting, moving without the ball)

Part 3: **Translation (3on3, defense, moving without the ball)**

The first 4 weeks we will work on ball handling, the next 4 weeks will be dedicated to shooting and the last 4 weeks the players will compete against each other (3on3, defense, moving without the ball). Our philosophy is to introduce a move to a player, show them ‘how’ to do the move and ‘why’ they are doing the move. After that we want that player to get as many repetitions as possible doing that move at the correct pace.

Each week we build on our moves and concepts, so attendance is expected. Players in this program do need to purchase our Player Package which is our practice jersey and ball handling videos. Our ball-handling videos are what we expect players to interact with when they are not at training sessions with us.



Fall A.T.P. OVERVIEW

- ALL players must be evaluated for this program
- If the program has started you will need to email louinfo@m14hoops.com to set up a private evaluation
- 12-week commitment starting August 5th and ending October 28th
- 2 sessions a week with a weekly make up session offered.
- **Monday September 2nd we DO NOT have a session**
- 90 minute sessions each class
- Players are divided into different classes based on skill and talent.
- Progressive Program: Each Session building on the last
- Maximum 10:1 Player to Coach Ratio
- Curriculum Overview: Part 1 - Ball Handling, Part 2- Shooting, Part 3 -Translation (3on3)
- Players need to bring their own basketballs and water bottles!

IT WORKS!

After 12 weeks of training expect to see RESULTS! 97% of all players who train in our Academy make their grade-level team. That percentage increases as the length of time increases that a player has trained with us. The Academy Program stresses skill but also life lessons that will help your player on and off the court. We believe in discipline, structure and creating a positive environment that appropriately challenges players. It works!

**Through the M14 Academy,
Our goal is to make practice skills transferable into gameplay.**

**We are continuously growing and learning.
We have upgraded our training program to reflect these new concepts.**



BASKETBALL TRAINING FEES:

\$200 per month (\$600 Total)

PLAYER PACKAGE: \$25

Includes: Academy Jersey



REGISTRATION

On Thursday, July 25th the Placement Day results will be emailed, and your 3-day (7/25-7/27) private registration window will open.

***Spots will not be held after the third day
and waiting list participants will be contacted.***

After the initial registration the 2nd & 3rd installments will be automatically deducted from your account on the following schedule:

Part II: September 2nd

Part III: October 1st

- **Urgency – most M14Hoops items are extremely time-sensitive and require immediate action**



OTHER FALL TRAINING OPTIONS:

NIGHT TRAINING

This program will allow any player to stay sharp during the fall months by offering workout sessions weekly in September & October. One of the many benefits to this program is the flexibility of training. Parents can purchase sessions individually or in a package and use those sessions on any of the days that we offer the skill classes.

- For boys and girls 4th-12th Grade
- Players do NOT need to be evaluated for this program
- Groups are divided by grade level, gender and talent
- 90-minute sessions
- 10:1 player-to-coach ratio
- Players need to bring their own basketball

SUNDAY SKILLZ

Welcome to Sunday Skillz! This program will allow any player to stay sharp while committed to other activities during the Fall months. Parents can purchase sessions individually or in a package and use those sessions on any of the Sundays that we offer the shooting sessions.

- Boys & Girls 4th-12th
- Groups are divided based on grade level, skill and gender
- 10:1 player to Coach Ratio
- **We DO NOT OFFER A SESSION LABOR DAY SUNDAY**
- Each session is 90 minutes
- Each Sunday, sessions are divided into two 45 minute segments: 45-min of ball handling and 45-min of shooting.
- Ball Handling skill work will include: attack moves, finishing moves, footwork, advance drills, fundamental technique drills, playing through contact and more!
- Shooting skill work will include: form shooting, footwork, using screens, creating space, catch & shoot and more!
- Players need to bring their own basketball
- After you have completed registration, there will be no communication from our staff until the Wednesday before the program starts!

FIRST STEP

First Step is a program designed to help young basketball players learn the fundamentals of basketball. The fundamentals of basketball are what anchors every players skill set. We will be laying a foundation for each player by teaching them the essentials of basketball: ball handling, footwork, shooting, and passing in a FUN environment. Learning these essentials will help make the game easier as players continue to get older!

- K-2nd Grade Boys & Girls
- Professional Coaches and Instruction
- 12 Week Program
- 1 weekly training session held on Thursdays
- 60 minute classes
- 10:1 player to coach ratio
- Groups are divided by grade level, gender, talent, and skill
- Players need to bring their own basketballs

- After you have completed camp registration, there will be no communication from our staff until the Wednesday before the program starts!

LABOR DAY CLINIC

School Tryouts are right around the corner and this clinic will give each player a great opportunity to learn and get an advantage on the competition!

- No evaluation is needed in order to register
- Pre-registration is required. We do NOT allow sign ups at the door
- Open to boys & girls grades 3rd-8th
- 3-hour ball handling & Shooting Clinic
- Players will play 3on3 and 1on1
- Players need to bring their own basketball





 **M14HOOPS**
WHERE DREAMS BECOME REALITY