

# M14HOOPS

## *WHERE DREAMS BECOME REALITY*

M14Hoops was founded by Matt Miller in September of 2009 in the western suburbs of Chicago, IL. With operations officially beginning in 2010, the company quickly gained notoriety and popularity. By 2014, M14Hoops was the #1 company in Illinois for player development. In 2016, M14 opened its second location in Indianapolis and M14Hoops Louisville opened in Fall of 2023.

### What is M14Hoops?

M14Hoops is a basketball skills development company that is dedicated to helping youth through the game of basketball. **We pride ourselves on high quality training that gets results!** We believe that life lessons can be taught through the game of basketball. Lessons such as: time management, leadership, communication, and teamwork. Our drill breakdown and systematic approach make it easy for players to translate the skills they learn into games. Through this approach, we have been able to help thousands of players at every level achieve their goals and our players have earned over \$10 million in athletic scholarships.

#### A Few Notable M14Hoops Alumni

Emily Eshoo – Bradley

Greta Kampschroeder – Michigan

Austin Pauga – Northern Illinois

Dre Davis-Louisville/Seton Hall/Ole Miss

Syd Parrish – Oregon/ Indiana

Luke Brown – Ball State

Brooke Schramek – Wisconsin

Tae Davis – Seton Hall/Notre Dame

Ray J Dennis – Toledo/Baylor

Bryce Hopkins-Kentucky/Providence

Nijel Pack – Kansas State/University of Miami

Meg Newman – Arizona St/Alabama/DePaul

CJ Gunn – Indiana/De Paul

Kenzie Hare – Marquette/Iowa St

At M14Hoops, we pride ourselves on getting results! This is achieved by placing players in the right environment to advance their development!

We also care about and celebrate all our players! Character development and life skills are equally as important to us as their success on the court!

## SPRING ACADEMY TRAINING PROGRAM

This is the Spring Academy Training Program informational document. Please take the time to read it in full as it will explain the Spring Academy in detail.

- The Spring Academy is a 12-week program that starts in March and ends in May and is geared toward getting players ready for their upcoming AAU season. The 12 weeks are broken down into 3 parts; each part covers 4 weeks. Each part offers eight sessions plus four weekly makeup sessions on Fridays.
- The Spring Academy is structured with the goal of fitting into players' busy spring schedules, especially those who play a spring sport. We do this by offering a split schedule and a weekly makeup session. The split schedule is either Monday/Thursday or Tuesday/Wednesday – with a make-up day every Friday. This allows players to get their two sessions each week and still participate in other sports/activities.

### How Does Your Player Join?

- The Spring Academy is invite-only, which means all players new and old must attend Placement Day to be enrolled.
- Placement Day is our group evaluation/tryout where players undergo an intense workout and are evaluated on their ball-handling, shooting, footwork, listening skills, and overall basketball IQ.
- Players are evaluated based on skill and talent in hopes of being placed in one of our M14 Academy classes. Not everyone will be placed.
- The goal of Placement Day is to ensure that each player will be placed with the proper group to maximize their learning.
- Classes are divided by grade, gender, talent & skill.
- Each class offers limited spots. Once classes are full players will be added to a waiting list.

### What Skills Will Be Covered?

- Part 1-March: dedicated to ball-handling (creating space, footwork, attack moves, handling pressure, etc.)
- Part 2-April: covers shooting (footwork, shots off the dribble, catch and shoot, form shooting, etc.).
- Part 3-May: focuses on teaching your player how to translate the skills they have learned into game situations and on basketball IQ. This will be done by playing 1on1 and 3on3; which means we will address DEFENSE as well!
- During the competition portion of our sessions, we will challenge players to use the skills/moves that they have been taught in live, game situations. This allows us as a staff to see what your player truly learned and how we can help them as they continue in the program. We can also address mentality, which we define as confidence and aggression; two things every player can improve upon.
- In the Academy, like all M14Hoops sessions we hold players accountable. We push our players to get outside of their comfort zone and strive to be the best they can be.
- We develop our curriculums to meet each player's needs.

- With our systematic approach, our drill structure ensures that your player will get the necessary reps to master each move and drill.

## Staff & Ratio:

- We are serious about each player's development. We do this with professionalism and great coaching.
- M14Hoops never has more than a 10 to 1 player-to coach ratio.
- Each staff member has been certified via our proprietary CEC program.
- Our staff has been working tirelessly to get ready for this Spring.

## Fees:

- The ATP fee is \$600 for 24 sessions over the three-months from March through May.
- Fees can be paid up-front, or in three monthly installments of \$200.
- Upon registration, you will pay the full fee or the first \$200 installment.
- The following \$200 installments will be auto debited on April 1<sup>st</sup> and May 1<sup>st</sup>.
- Registration for Spring Academy is by invitation. You will receive an email with a dedicated registration link no later than March 7<sup>th</sup>. Registration is not available on our public website.

## Class Schedules:

- Class schedules are listed on our website ([louisville.m14hoops.com](http://louisville.m14hoops.com)) under the tab for each grade level.
- There will be eight sessions offered each month, with make-up sessions on Fridays (in case any session is missed due to travel ball or a spring sport).
- Sessions will be held the same days each week at Harrods Creek Baptist Church, 7610 River Rd, Prospect, KY 40059.

## Final Thoughts:

We have years of experience, and we guarantee that all our players will improve! In Chicago where M14Hoops started, we have seniors in high school that have been a part of our Academy since 3<sup>rd</sup> grade. We believe the reason they have been part of our program consistently is because they obtain results, and we believe in them, and they know that. We care about our players and push them to be their very best by holding them accountable. We make sure that through the challenges of training and development they have a positive experience with basketball and learn positive life lessons along the way. If you have any questions, you can email us at [louinfo@m14hoops.com](mailto:louinfo@m14hoops.com) or give us a call at 502-225-3381

Thank you!

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